

WEBSITE
lowindesigns.es

EMAIL
nataliamarsab@hotmail.com

PHONE
(+34) 654 594 414

ID SKYPE
Nataliamarsab

ADDRESS
Im Tiergarten 48, Zürich, CH



NATALIA MARTIN SABORIDO

Multidisciplinary designer

(Graphic, Web, Ux/UI, Brand and Illustration)

Junior designer with +4 years of experience in graphic, web and ux/ui design, branding and print design. Comprehensive experience with visual design, typography, marketing, responsive and mobile web & custom CMS design in e-commerce and B2B niches. Skilled at adobe creative suite (Photoshop, Illustrator, Indesign ...) as well as sketching and hand drawing. Ability to work in a multidisciplinary team and in an autonomous way, fast learning and autonomy.

LANGUAGE

Spanish. Native
English. B2
German. A2

SOCIAL NETWORK

LINKEDIN

[nataliamarsab](#)

INSTAGRAM DESIGN

[lowindesign](#)

INSTAGRAM ILLUSTRATION

[nataliamarsab](#)

BEHANCE

[nataliamarsab](#)

TECHNICAL SKILLS

Photoshop (ACA)
Illustrator (ACA)
InDesign
Lightroom
Premiere
Sony Vegas Pro
Acrobat
Adobe XD
Sketch
Figma
Prototype
CSS Frameworks
HTML
CMS (WORDPRESS)
Print Desing
Sketching
Freehand
Typography
Vegas Pro
Unity
Zbrush

EXPERIENCE

Digital Designer | DSS Network Agency

Remote | October - Present

Working on a contract project with the marketing and design team of Dss Network. The project consists of supporting the marketing team in the social networks and doing the SEO of the websites for an important company dedicated to sustainability called DS Smith. In addition, I am designing the user interface and user experience for the websites and in this way helping the development team.

Multidisciplinary Designer | Freelance

Remote | October 2017 - Present

As a freelance, I have designed responsive website wireframes and create User Interface animations and mockups. Furthermore, I drew illustrations for digital devices and printed magazines.

Gather and evaluating user requirements, in collaboration with product managers and engineers. I draw design ideas using storyboards, process flows and sitemaps. Additionally, graphic user interface elements, like menus, tabs and widgets are made by me such as Thehub.Travel

Also, I design promotional items like banners, posters and flyers for events and brand design since the idea of Marketing strategy.

UX/UI Designer | Inturea

Palma de Mallorca, Spain | April - November 2020

Working on a contract project with the Inturea team to redesign their website. The project involves working with the Marketing team to conduct need finding. I am creating a new information architecture schema and content strategy and designing sketches, flow diagrams, wireframes, and mockups.

Web Designer | Portal 14 Agency

Seville, Spain | March 2019 - July 2020

Leading the design vision and execution part of the web designer team, and being in charge of two design interns. Furthermore, I designed new features and overhauled the visual design for websites in CMS and marketing for important companies in Andalusia dedicated to real estate management such as Alianza sevilla, Inmoselo inmobiliaria, Pórtico Sur, Atrium Inmobiliaria and Houseline.

Junior Designer | Monzón8 Studio

Seville, Spain | September 2016 - March 2019

Designing of the most brands for cosmetics, schools, and architecture studios areas. Besides user experiences, and visual designs for websites where I collaborated with the development department in the creation of wireframes, coding on the front-end, and creating prototypes.

In addition, I learned to configure the print machine and to prepare the final arts with different ended.

WEBSITE
lowindesigns.es

EMAIL
nataliamarsab@hotmail.com

PHONE
(+34) 654 594 414

ID SKYPE
Nataliamarsab

ADDRESS
Im Tiergarten 48, Zürich, CH

COURSES

UX Design: User experience
UX/UI + Figma
Present

Web Design and
Development: Figma,
Bootstrap and WordPress
Present

After effects cc. motion
graphics & data visualization
2020 / 2021

Sketch program. Design
Apps & Websites
2020

Adobe XD. Professional
prototyping
2019 / 2020

Superior web positioning
program and SEO
2019

English course. EF Education
First
2017

REFERENCES

LUIS MARTÍNEZ
CEO in Monzón8 Studio
Phone: +34 676 191 742
Email: luismartinez@monzon8.es
Web: www.monzon8.es

SARA BARRANCO
Freelance Collaboration
Phone: +34 626 190 546
Email: sarabarflor@gmail.com
Web: www.monzon8.es

LAURA MARTÍNEZ
Client and freelance
collaboration
Phone: +34 666 822 414
Email: laura@inturea.com
Web: inturea.com

ELISA BREUER
Client
Skype: Elisa Breuer Vasco
Email: elisa.breuer@beplusports.com
Web: www.beplusports.com

MERCEDES VEGA
Freelance collaboration
Phone: +34 652 13 10 07
Email:
mmercedesvegasarabia@gmail.com

LUIS PENALBA
Client and freelance
collaboration
Phone: +34 607 487 356
Email: luispenalba@surftheweb.es
Web: www.surftheweb.es

EXPERIENCE

Junior Graphic Designer | Be+ Sports
Namur, Belgium | October 2017 - June 2018

Working on a contract project with Be+ sports, a Belgium company, in order to create sport digital items. This project consisted of developing strong visual print items as banners, posters, flyers, cards, billboards, and elements for their app.

Developed seasonal and brand style guides to promote Be+ Sports. In addition, I sketched artistic and fresh designs for consideration.

Junior Digital Designer | Medios en Red.Tv Agency
Seville, Spain | September - November 2017

Working on a contract project with Medios en Red.Tv Agency to design a website for the events of Málaga Viva. The project consisted of designing the user flows and visual styles for new features, creating presentations and print materials for the marketing and sales teams. Besides, I also created the style guides for Eventos Málaga Viva's website.

Designer Intern | Monzón8 Studio
Seville, Spain | March - September 2016

During my internship in Monzón8, I assisted and helped the main designer to create layouts for the scholar agendas, magazines scientific, and thesis. Besides, I participated in projects where I had to make illustrations of different themes and styles.

EDUCATION

Master's degree in branding and marketing
San Jorge University | Zaragoza, Spain | October 2017 - February 2018

This project consisted of doing a market study, aesthetics, values, and beer public, in my case of artisan-style, nationwide. Besides, I had to create a naming and everything that surrounds the brand such as context, objectives, value proposition, target, creative concept, manifesto, visual identity, actions, merchandising, and design for the digital media.

Master's degree in high school education, vocational training and language teaching
University of Seville | Seville, Spain | September 2015 - May 2016

Acquisition of the necessary skills to exercise the teaching profession according to the most accepted criteria and in accordance with applicable regulations.

Master's degree in graphic design and website development
Inesem Business School | Granada, Spain | January - September 2015

Learning the necessary knowledge to develop projects in 3 different lines such as graphic design, where I tackled works related to web design, posters, cards, flash animations, etc., web development, being able to develop, design, and publish web pages and, finally, multimedia design, with which I could generate 3D animations.

Bachelor degree in fine arts
University of Seville | Seville, Spain | September 2010 - May 2014

Getting the knowledge to make illustrations of different artistic styles from hyperrealism to cartoons. Furthermore, I made volumetric figures that allowed me to learn how to model in 3D. In addition, I specialized in design, drawing, and printing.