



NATALIA MARTÍN SABORIDO

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SUMMARY

Graphic and front-end designer and illustrator

LANGUAGES

Spanish: Native

French: B1 level

English: B2 - C1 level

German: A1 level

SKILLS

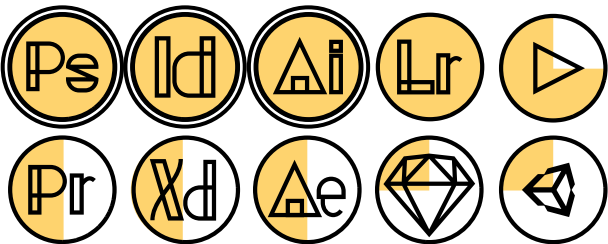
PERSONAL DEVELOPMENT

- Analytical
- Communicative
- Patient
- Creative
- Autodidact
- Motivation
- Decisive
- Versatile
- Teamwork
- Curious

TECHNICAL DEVELOPMENT

- CSS3
- SEO
- Print
- HTML5
- Google Analytics
- Drawing
- CMS
- Mailing
- Windows/Mac

SOFTWARE



ACA CERTIFICATED

SOCIAL MEDIA

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EXPERIENCE

DESIGNER, E-COMMERCE, SEO AND ILLUSTRATOR

FREELANCE, REMOTE | FEB 2019 - NOW

Development of projects for national and foreign companies in sectors as cosmetic, restaurants, sports and tourism.

- Branding
- Cards and brochure design.
- Creatives for social media
- Posters for musical and sport events
- Web design in Wordpress and prestashop
- Ux design for app and websites
- Woocommerce
- SEO on Web Pages

GRAPHIC AND FRONT-END DESIGNER

PORTAL 14 AGENCY, SEVILLE, SPAIN | MAR 2019 - NOW

Creations of websites and online store through wordpress, woocommerce and prestashop. Additionally, I design corporate identity and creatives for social media.

- SEO on Web Pages

GRAPHIC AND FRONT-END DESIGNER, AND ILLUSTRATOR

MONZÓN8 S.L., SEVILLE, SPAIN | APR 2016 - FEBR 2019

Design of identity and corporate manual, create websites in wordpress and online store, make illustrations for books, design magazines and book, prepare final arts and printing.

WEB DESIGNER DESIGNER

MEDIOS EN RED AGENCY, SEVILLE, SPAIN | SEPT-NOV 2017

Freelance project that consists of developing a website for a company called Eventos Málaga Viva in Wordpress and design posters and signage for a company called Holidays2Málaga.

TEACHING PRACTICES. UNIVERSITY OF SEVILLE

ENTREOLIVOS SCHOOL, SEVILLE, SPAIN | JAN-MAY 2016

University internship at the Entreolivos school, where I taught art and technical drawing, as well as design to high school students.

EDUCATION

DEGREE IN FINE ARTS

UNIVERSITY OF SEVILLE | 2010-2014

MASTER'S DEGREE IN GRAPHIC DESIGN AND WEBSITE DEVELOPMENT

EUROPEAN INSTITUTE OF BUSINESS STUDIES, GRANADA, SPAIN | 2015

MASTER'S DEGREE IN SECONDARY EDUCATION, HIGH SCHOOL AND VOCATIONAL TRAINING

UNIVERSITY OF SEVILLE, SPAIN | 2016

HANDMADE VISUAL IDENTITY COURSE

ONLINE. DOMESTIKA | 2017

ENGLISH COURSE

EF EDUCATION FIRST, BOURNEMOUTH, UK | 2017

MASTER'S DEGREE IN BRANDING AND MARKETING STRATEGY

DOUBLE TITLE | SAN JORGE UNIVERSITY OF ZARAGOZA, BARCELONA. HIGHER SCHOOL OF DESIGN | 2018

SEO FOR WORDPRESS WEBSITE & MARKETING COURSE

ONLINE. UDEMY | 2019

SUPERIOR WEB POSITIONING PROGRAM | SEO

ADVEISCHOOL MARKETING DIGITAL. NAVARRA, SPAIN | 2019

ADOBE XC CC COURSE

ONLINE. UDEMY | 2019

UNITY COURSE

ONLINE. UNITY GAMEDEVHQ | 2019